



A C A M P A I G N
t o S E C U R E *t h e* F U T U R E
o f P O L I N M U S E U M

*Honoring those who died
by remembering how they lived.*

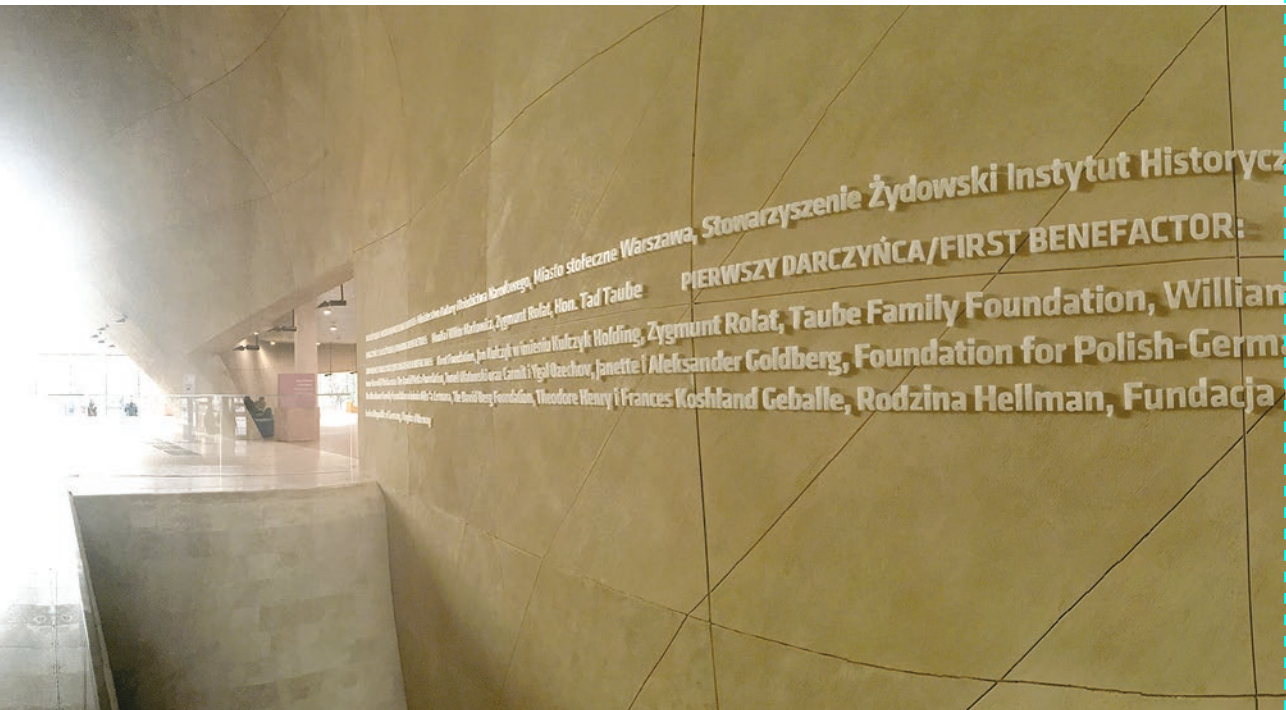
POLIN Museum of the History of Polish Jews has welcomed more than 2.5 million visitors and garnered many prestigious awards since opening in 2013, including the 2016 European Museum of the Year, 2016 European Museum Academy Prize, and 2017 Europa Nostra Award. POLIN Museum is one of the most successful cultural initiatives in Poland today.

POLIN Museum is a public-private partnership and was initiated and co-founded by the Association of the Jewish Historical Institute of Poland. The Association, in cooperation with American Friends of POLIN Museum, has launched an Endowment Campaign to secure the long-term sustainability, financial stability, and programmatic independence of POLIN Museum. The endowment funds will be held and invested in the United States.

Planned Giving is central to the endowment. Your bequest expresses your lasting commitment to POLIN Museum's future.

Contributors to the endowment join the POLIN Museum Legacy Society and will be recognized in a prominent area of POLIN Museum.

The Endowment Campaign goal is \$50 million USD.



^ Central curvilinear wall in the magnificent main hall of POLIN Museum, which features the names of all Distinguished Benefactors

Contributions can be made to the **General Endowment Fund** to support POLIN Museum's ongoing programs. A **Named Endowment Fund** may be established for gifts over \$500,000 USD and designated for a specific initiative.

There are creative and flexible options that can benefit you and the Association of the Jewish Historical of Institute of Poland. Some of them may carry tax benefits subject to local tax law. Please consult your tax attorney or advisor to discuss your options.

Cash

Gifts of cash are the simplest and most common.

Bequests

Bequests are the most popular type of planned gift.

Life Insurance Policy

Your policy can become a powerful and simple way to support POLIN Museum. You can name POLIN Museum a beneficiary of the policy, for a percentage or specific amount.

Annuity or Trust

Set up a Charitable Gift Annuity or a Charitable Trust to support POLIN Museum and provide a reliable income for you and/or your loved ones, while allowing POLIN Museum to benefit from the long-term nature of the gift.

Securities

Marketable appreciated securities are commonly donated.

Real Estate Assets

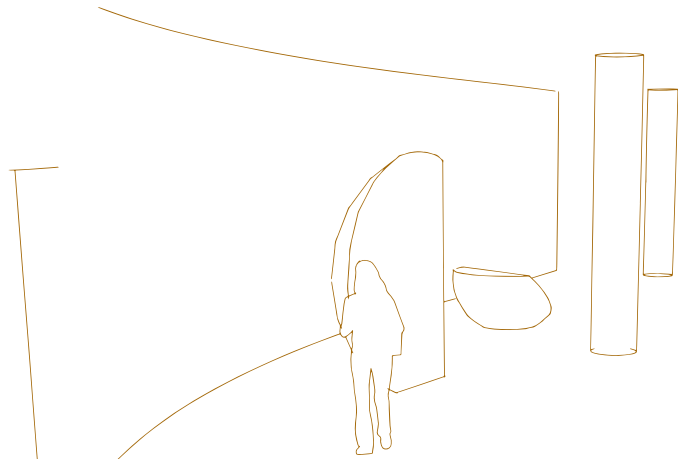
Many types of real estate assets can be donated to qualified charitable organizations. A gift of real estate through your will allows you to support POLIN Museum with a larger gift than you could otherwise make during your lifetime.

Tangible Personal Property

Tangible personal property, including books, art, jewelry, and antiques, may be donated to POLIN Museum during your lifetime or by bequest. Please contact American Friends of POLIN Museum if you are considering a donation of tangible personal property, as such gifts must be approved before they can be accepted.

POLIN MUSEUM
LEGACY SOCIETY

POLIN Museum Legacy Society is a prestigious circle of supporters who have made a significant commitment to the institution's future by including POLIN Museum in their estate planning or by contributing now to the endowment.



*Join us. Become a part of the circle today
and make your support of POLIN Museum
part of your legacy.*



Tad Taube
Zygmunt Rolat
Wiktor i Monika Markowicz
Corinne Evens
Irene Kronhill Pletka
Tomek Ulatowski
Carmit i Ygal Ozechov
Gideon i Jelena Nissenbaum

Andrzej i Malgorzata Rojek
Prof. Barbara Kirshenblatt-Gimblett

POLIN Museum Legacy Society members will be recognized in an exceptional manner in an artistic installation designed by the same team that created unique donor recognitions elsewhere in the building. Members will also be acknowledged in the Annual Report and on POLIN Museum website. Members will receive invitations to exclusive events at POLIN Museum.

Donors who do not wish to be named will remain anonymous.

JOIN *and* SHAPE
YOUR LEGACY

Giving Categories:

Distinguished Benefactor	\$1 million and above
Benefactor	Between \$300,000 and \$1 million
Partner	Gifts starting at \$50,000

Individual gifts made over a period of years, may be applied cumulatively to one of the above giving levels.



BENEFACTOR BENEFITS

DISTINGUISHED BENEFACTOR ——— \$1 million and above

Distinguished Benefactors are recognized for a period of 100 years as follows:

- on the central curvilinear wall in the magnificent main hall of POLIN Museum*, which features the names of all Distinguished Benefactors in raised carved quartz letters
- in a new installation honoring contributors to the Legacy and Endowment campaigns
- in a short film in the installation
- on the POLIN Museum website

* only after making an outright donation

BENEFACTOR ——— Between \$300,000 and \$1 million

Benefactors are recognized as follows:

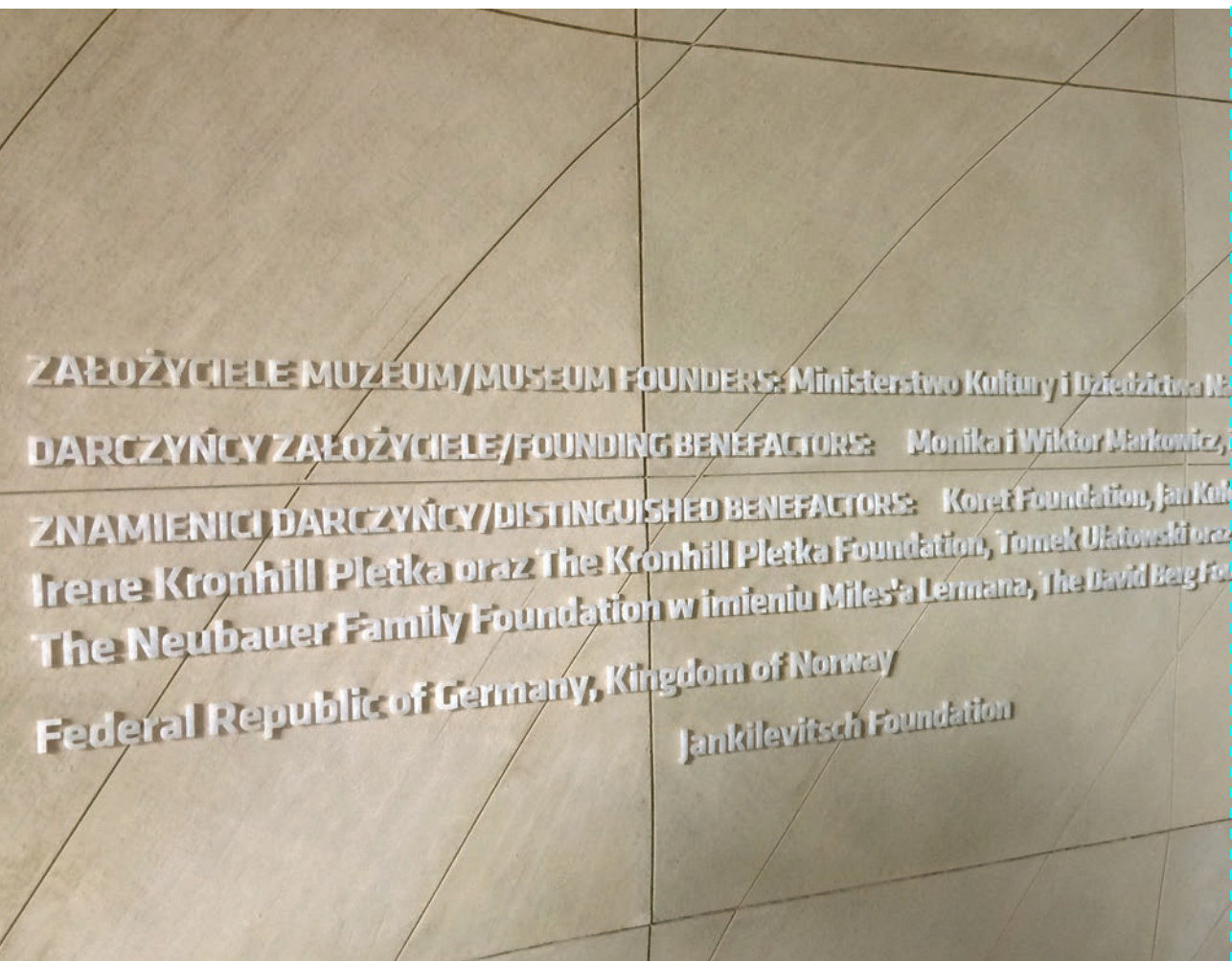
- on the donor wall in a prominent area of the main hall — backlit lettering carved directly into the wall for a period of 5 years
- in a new installation honoring contributors to the Legacy and Endowment campaigns
- in a short film in the installation
- on the POLIN Museum website

PARTNER ——— Gifts starting at \$50,000

Partners are recognized as follows:

- in a new installation honoring contributors to the Legacy and Endowment campaigns
- on the POLIN Museum website

Join us in commemorating the thousand-year history and culture of Polish Jews and their contributions to world culture. Support POLIN Museum in its mission to transmit the legacy of Polish Jewry to future generations.



Make your endowment gift today!

Donations to the American Friends of POLIN Museum of the History of Polish Jews, a nonprofit 501(c)(3), are fully tax-deductible. American Friends, formerly the North American Council for the Legacy of Polish Jews (NAC), established in 2006 in New York to support POLIN Museum, manages the POLIN Museum endowment.

CONTACT

American Friends of POLIN Museum of the History of Polish Jews

733 Park Avenue
New York, NY 10021

legacy@polin.pl
www.friendsofpolin-usa.org

If you are considering making an outright donation, there are following options:

By check

Payable to American Friends of POLIN
Museum of the History of Polish Jews

MAILING ADDRESS:

American Friends of POLIN Museum
of the History of Polish Jews

733 Park Avenue
New York, NY 10021

By electronic bank transfer

ACCOUNT: American Friends of POLIN
Museum of the History of Polish Jews
733 Park Avenue, New York, NY 10021

Account # 360672676
Routing # 021000021

BANK: JP Morgan Chase
1003 Lexington Avenue
New York, NY10021

SWIFT: CHASUS33

